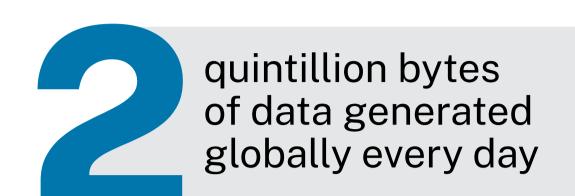


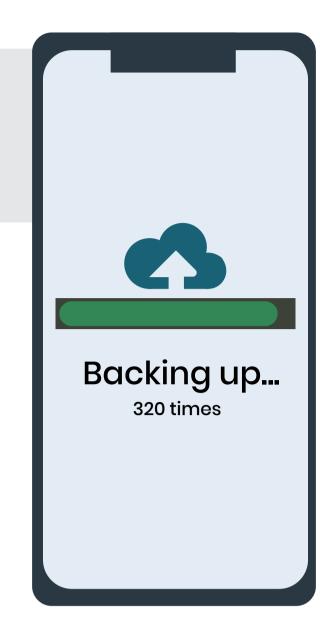
The Power of Data-Driven Reporting

Transform insights into action with real-time analytics

The data explosion



That's equivalent to every person on Earth backing up their entire 512GB smartphone 320 times a day.



The impact of real-time reporting

77% increase in decision quality when organizations use real-time dashboards



Operational precision



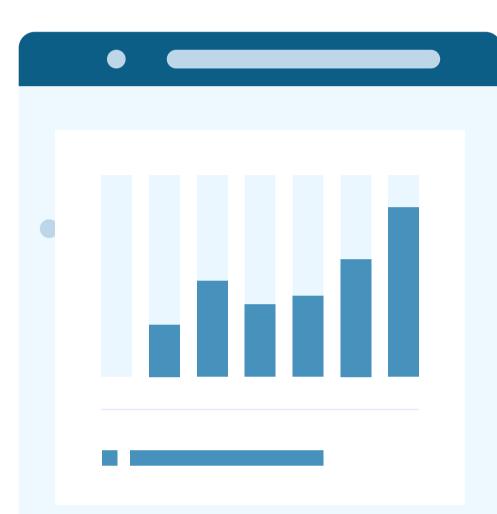
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Reduced risk



Improved customer acquisition and retention

Embedded analytics advantage



28% Higher customer retention and engagement rates with embedded analytics

38% Boost in customer satisfaction when insights are workflow-integrated

60% Product managers report increased product engagement with embedded analytics

Build vs. buy reality

4–9 months

to develop a custom reporting tool

The trade-off

lack of pixel-perfect precision and self-service reporting plus time away from your core business



Click to watch

Proven ROI

32% YoY increase

in marketing ROI with BI reporting tools

14.2% reduction

in operational costs within three years

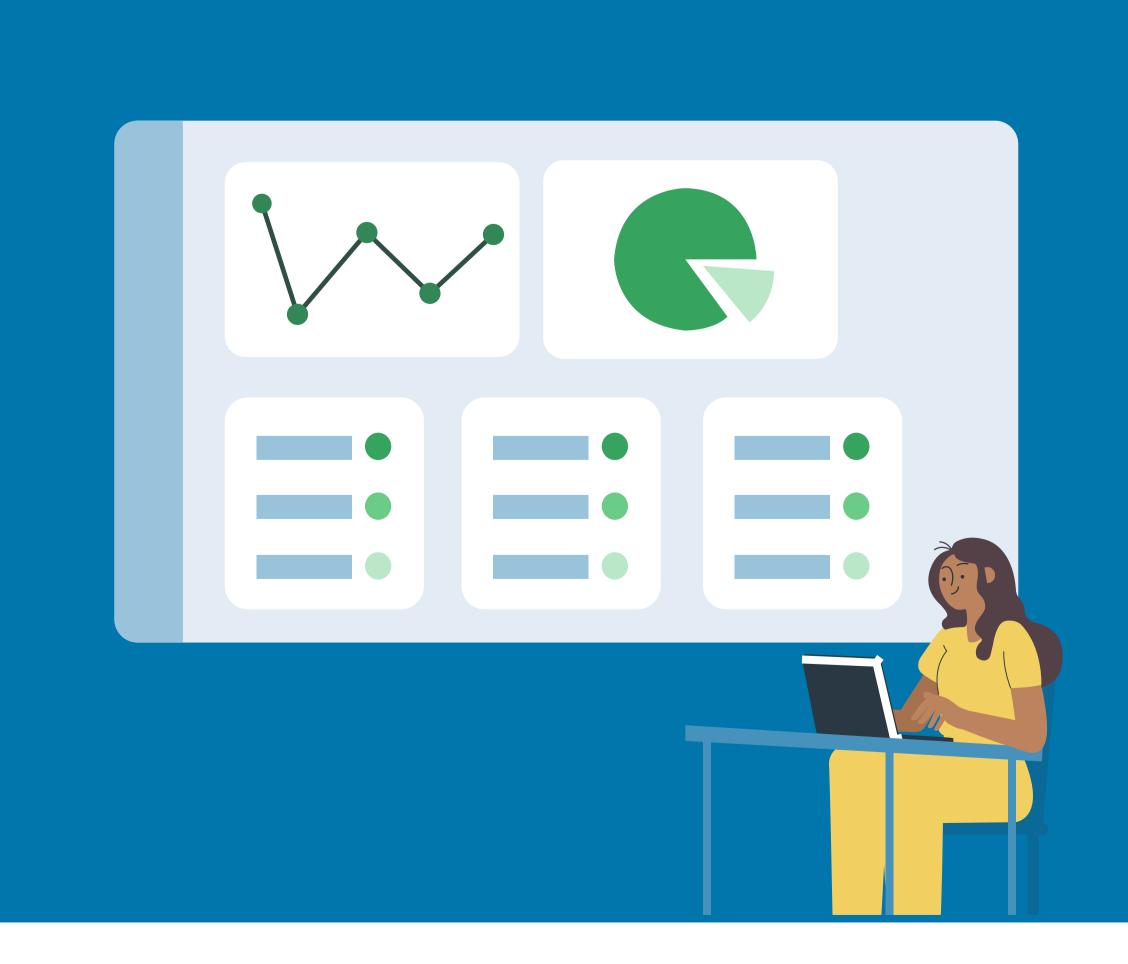


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